LEO BURNETT U.S.A.
AD# BCK251-D1 REQ# M22732 "FULL FIELD PACK" - PAGE 4/C (8-3/4 X 11-1/2) NATIONAL MAGS., 1991

# FULL FIELD PACK

**Full rich flavor, not full price.**

Available in Kings & Kings Lights.

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

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Mfr's. suggested retail price.

Kings Lights: 11 mg "tar," 0.7 mg nicotine—Kings: 16 mg "tar," 1.0 mg nicotine av. per cigarette by FTC method.

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